

TORONTO, WEDNESDAY, AUGUST 27, 2008

CLASS ACTION LAWSUIT FILED AGAINST MAPLE LEAF FOODS INC.

Today, Falconer Charney LLP, and Sutts Strosberg LLP, filed a national class action on behalf of Cezanne Bilodeau, who is claiming \$100 million in compensation for all consumers who purchased or who consumed food products on the Maple Leaf Foods recall list.

Consumers may be entitled to compensation for experiencing physical injuries; experiencing emotional injury, including fear that one or more family members who consumed a product on the recall list might ultimately develop listeriosis; medical expenses, loss of employment or business income; and a refund for the cost of purchasing the product.

Consumers who have ingested the product should seek medical attention and have a blood test to determine whether they have contracted listeriosis. Consumers should not throw out or return any contaminated products. Consumers should keep all contaminated products as evidence and store them in a freezer. Consumers should retain all receipts and keep a record of when and where they purchased the products.

For more information, visit www.mapleleaffoodsclassaction.com or www.strosbergco.com or contact Ted Charney at Falconer Charney LLP (416) 964-3408, ext. 225 or tedcharney@fcbarristers.com.